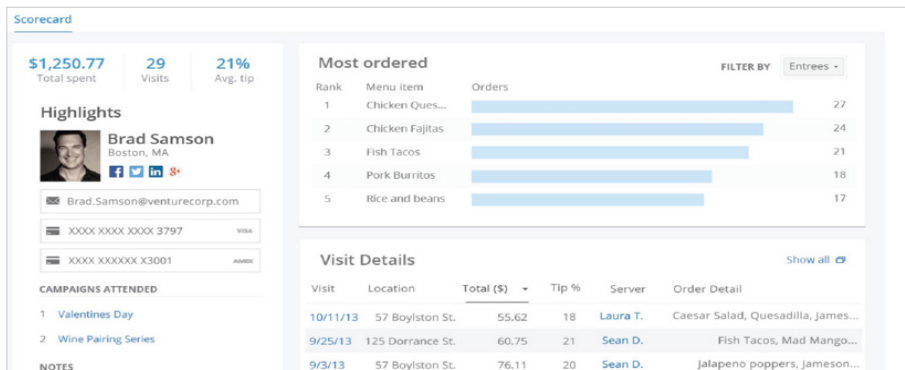




PAYMENT PROCESSING & BUSINESS ANALYTICS FOR YOUR RESTAURANT

MSP Consulting's propriety payment solution, MSP Advantage, has been reducing the costs associated with accepting credit card and other non-cash payments since 2003. MSP Consulting works with restaurants to provide business analytics that help them manage restaurant operations and increase sales. The analytics tools integrate seamlessly with a restaurant's existing point-of-sale system.



Menu Intelligence – Detailed analytics for review

- Know which dishes bring customers back.
- Spot the most profitable items on your menu.
- Track food costs against profitability.

Service Intelligence – A better way to manage your staff

- Rank staff based on key performance areas.
- See which staff bring diners back most often.
- Understand who up-sells like a pro.
- Spot issues faster and keep revenue growing.

Marketing Insights – Measure success down to the penny

- Track the return on your marketing efforts.
- Connect online marketing to offline spending.
- See your cost to acquire a repeat customer.
- Watch sales grow even after campaigns end.

EXPERTISE:

- \$14 billion in credit card sales managed
- 212 million credit card transactions managed
- 48 states served

FIRST STEP:

Contact MSP for a demonstration of our solution by email at advice@msp-consulting.net or call 855.890.4900.

www.getmspadvantage.com